

**Subject:** Fwd: Banner permits  
**From:** Donald Duckworth  
**Date:** 04/19/2016 11:43 PM  
**To:** John Darnell  
**CC:** Denis Weintraub <drdenisweintraub@yahoo.com>, Andrew Thomas <Andrew@TheWestwoodVillage.com>  
**BCC:** kim.sudhalter@urbanlegendpr.com

Here is our vendor's input.

----- Forwarded message -----

From: "George Livermore" <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)>  
Date: Apr 19, 2016 12:13 PM  
Subject: Banner permits  
To: "Donald Duckworth" <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>  
Cc:

Don,

Per my understanding with the BSL (Bureau of Street Lighting)

We were the current permit holder in the Melrose area and we were on our 4<sup>th</sup> and final renewal. We have been informed that we cannot apply for any additional permits until our 4th and final renewal was expired and in the mean time any other approved entity can apply for the pole locations.

What we would like to achieve is if the current permit holder (in this case a BID working with the City) has a current program in place, maintains it properly, and pays for the pole usage, Why can we not just have the poles reserved year round all the time and avoid this repeated renewal process

Our contact at the BSL is

Maria Aceves

[213-847-1451](tel:213-847-1451)

Hopefully this can be made easier for your district

**Respectfully,**

**George Livermore**

**Sr. Account Executive**

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